
Seminar: **AI and Agile in Action: From Ideation to Working Product – Fast!**

About the Topic

AI is changing how project teams move from idea to delivery. For Project Managers, Product Owners, Scrum Masters, Agile Coaches, Business Analysts, technical leads, and delivery professionals, the key question is no longer simply “**What can AI do?**” It is:

How can Agile teams use AI responsibly to move from backlog to working product faster — while keeping humans accountable for value, quality, prioritization, and governance?

This seminar explores how **AI and Agile delivery** can work together in practice. Using **VS Code and GitHub Copilot**, the speakers will demonstrate how a team can take a product idea, shape it into backlog items, clarify user stories and acceptance criteria, plan a small increment, and use AI-enabled development tools to help produce a working product prototype.

The live demonstration will use **GoGoChef**, a prototype social cooking application, as the product example. GoGoChef has been used in prior Agile learning activities as a simple, relatable product concept. In this seminar, it becomes the basis for showing how modern AI tools can accelerate the flow from **product vision → backlog → user story → acceptance criteria → sprint planning → working product → review and feedback**.

This is **not a coding bootcamp**. Participants will not be expected to code during the evening seminar. Instead, the focus is on what project and Agile professionals need to understand: how AI changes delivery flow, what still requires human judgment, and how strong Agile practices make AI outputs more useful, testable, and aligned to stakeholder value.

Participants will see where AI can help accelerate delivery, including:

- turning vague ideas into clearer backlog items;
- improving user stories and acceptance criteria;
- supporting sprint planning and delivery options;
- generating and refining a working product prototype;
- accelerating review cycles and feedback loops;

At the same time, the session will emphasize that AI does not replace good project leadership or Agile discipline. Humans remain accountable for prioritization, stakeholder alignment, scope decisions, quality, governance, and value delivery.

The seminar will also invite participant feedback on whether PMI Hong Kong should offer a future **one- or two-Saturday hands-on workshop**, where participants work in teams to build GoGoChef themselves using AI and Agile delivery practices.

Who Should Attend

This seminar is designed for a mixed PMI audience, including:

- **Project Managers and Program Managers** who want to understand how AI may change delivery planning, scope management, stakeholder alignment, risk management, and governance.
- **Scrum Masters and Agile Coaches** who want to explore how AI can support backlog refinement, sprint planning, reviews, retrospectives, and team learning.
- **Product Owners and Business Analysts** who want to improve the quality of product ideas, user stories, acceptance criteria, and feedback loops.
- **Technical Leads, Developers, Architects, and Engineering Managers** who want to see how VS Code and GitHub Copilot can support modern Agile delivery workflows.
- **PMO, Transformation, Digital, Data, and Innovation professionals** who are exploring practical AI adoption beyond theory.
- **PMI members and credential holders** who want a practical, delivery-focused view of how AI and Agile can work together.

No coding experience is required to attend the evening seminar. The session is suitable for both technical and non-technical participants who want to understand how AI-enabled delivery changes the way teams plan, collaborate, build, review, and deliver value.

Learning Objectives

By the end of this seminar, participants will be able to:

1. **Explain how AI and Agile delivery can work together** to accelerate the journey from backlog to working product.
2. **Recognize the importance of Agile artifacts** — including product vision, backlog items, user stories, acceptance criteria, sprint goals, and Definition of Done — in guiding AI-enabled delivery.
3. **Understand how VS Code and GitHub Copilot can support delivery flow**, from clarifying requirements to generating, refining, and reviewing a product increment.

4. **Describe how Project Managers, Product Owners, Scrum Masters, Agile Coaches, and technical leads remain accountable** for prioritization, value, quality, governance, and stakeholder alignment.
5. **Identify practical opportunities to apply AI in Agile delivery**, including backlog refinement, sprint planning, prototype development, review preparation, and feedback incorporation.
6. **Observe a live GoGoChef demonstration** showing how a product idea can move through backlog refinement, sprint planning, AI-enabled build, and review.
7. **Assess whether a deeper hands-on workshop would be valuable**, where participants work in teams to build GoGoChef themselves using AI and Agile delivery practices.