MARCH 2024

Newsletter

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EDITOR'S NOTE

2024 is a Year of the Dragon. The Chinese dragons symbolize strength, energy and vitality. We wish our Chapter members a happy and prosperous year of the Dragon. We start off with President Christine Yau's 2024 New Year message, highlighting our achievements in 2023 and previewing the important initiatives and events for 2024.



In this issue, I am also pleased to highlight and share the past and upcoming events with you:

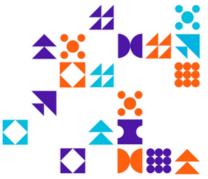
- PMI Hong Kong Project Management Congress 2023
- PMI Hong Kong Chapter Seminars
- Project Management Case Competition 2024

PMI Hong Kong Chapter held its AGM at the end of July 2023 and Executive Committee for 2023 to 2025 term are on board in July 2023 to serve the members of the project management community in Hong Kong. To let the Chapter members understand more on our Executive Committee Team, we will introduce the team in this and upcoming issues.

Moreover, I would like to thank our VPs and sub-committee under Marketing, Ms. Joanne Chin for supporting the preparation of this newsletter. We hope it brings back happy memories for those of you who joined our 2023 events. We will always strive to make our newsletters as informative as possible, and we are always open to any ideas that will help us to improve our Newsletter. Please send your ideas to the editor directly or to any of our Chapter leaders.

Thank you very much and enjoy reading!

Best regards, **Kylie Fung** VP Marketing PMI Hong Kong Chapter



PRESIDENT'S MESSAGE (1/2)

WOOD DRAGON YEAR

I would like to wish our Chapter members and readers, a happy, prosperous, healthy and successful Year of the Dragon. This year of the "wood dragon" is expected to be marked by significant changes, innovative ideas, and the pursuit of dreams with unwavering determination. I will lead our Executive Team with "unwavering determination" to deliver exciting member events, mentorship programs, case study competitions, high school students' project management workshop, Congress 2024 event, etc., for our Chapter members, project management professionals and our local Hong Kong communities.



Here is a line-up of what we have in-store for you in 2024:

- Project management case study competition to be held locally and across PMI Region 9 Chapters
- Chapter to coordinate secondary school students from BCGA to plan and conduct a trip to a local community center
- Networking event for members
- Training courses from 1-day courses (e.g. Managing Multiple Projects, Paving the way to be Agile) to 5-day PMP Exam Preparation classes
- Monthly seminars
- PMIHK premier event, the PMIHK Congress 2024

I am very proud of my new Executive Team's efforts in organizing and hosting a very successful PMIHK Congress 2023 at the Hong Kong Science Park on 25 November 2023. They took on the challenge and delivered the live onsite Congress within a very short intensive period of 3 months, and at a totally new venue as well. In addition, I would also like to thank our volunteers, speakers, sponsors, supporting organizations and dedicated staff in hosting Congress 2023, and most importantly, the delegates who attended and supported the event.

PRESIDENT'S MESSAGE (2/2)



Also looking back at 2023, are some of the major Chapter events organized for our members:

- Agile Coaching a free online workshop for members in September 2023
- Chapter member networking gathering in October 2023
- PMIHK Asia Pacific Project Management Congress 2023 at Science Park in December 2023

Please continue to support your Chapter by participating in and joining your Chapter's events and do not miss out on our earmarked amazing PMIHK Congress 2024 in November this year.

Christine Yau

President PMI Hong Kong Chapter









We are thrilled to announce the successful completion of the PMI HK Asia Pacific Project Management Congress 2023, held at Hong Kong Science Park on 25 November 2023. This year's congress surpassed all expectations, attracting a remarkable gathering of over 100 enthusiastic attendees from around the world.

Mr. Duncan Chiu, HKSAR Legislative Council Member, Technology & Innovation Constituency, was invited as the Guest of Honour. He shared his view and provided his insight on Hong Kong's AI Development Roadmap and Potential Policy Considerations.

The congress featured a diverse lineup of speakers who provided valuable insights into various aspects of project management, including project management fundamentals, management approaches to adapt to changing technology and commercial challenges, the transformative impact of AI and Machine Learning on project management, digital transformation in the built environment, support for tech ventures, customer and brand experiences, Proptech's role in housing management, and the management of AI and Robotics projects. These sessions provided valuable insights and knowledge sharing, contributing to the overall success of the congress. Attendees had the opportunity to gain knowledge from industry experts and thought leaders, making it a truly enriching experience.

Overall, the PMI HK Asia Pacific Project Management Congress 2023 was a resounding success, leaving a lasting impression on the attendees. The event not only provided valuable insights and knowledge sharing but also fostered a sense of community among project management professionals from diverse backgrounds.





Ms. Christine Yau, President of PMI Hong Kong Chapter presented the appreciation certificate to the Guest of Honour, Mr. Duncan Chiu, HKSAR Legislative Council Member, Technology & Innovation Constituency.

MARCH 2024

PMI HONG KONG CHPATER







MARCH 2024

PMI HONG KONG CHPATER

PMI HONG KONG CHAPTER PROJECT MANAGEMENT CONGRESS 2023





(From left) Mr. Tumentsogt Tsevegmid, PMI Mongolia Chapter President, Ms. YeYoon Kim, Regional Head of Community - Asia Pacific, Ms. Christine Yau, President of PMI Hong Kong Chapter, and Mr Danny Chung, Region Mentor (Region 9 North East Asia). Ms. Christine Yau, President of PMI Hong Kong Chapter (at the center) presented the appreciation certificate to the sponsor's representatives from Chef Digital Limited.





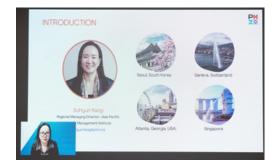
Ms. Christine Yau, President of PMI Hong Kong Chapter presented appreciation certificates to our sponsors, (From Left 1) representatives from APJ, BMC, LPS, Peaks Training and Consulting Company, ATAL Technology, Hewlett Packard Enterprise.

Sponsors of PMI Hong Kong Chapter Project Management Congress 2023









Project Management – from Fundamentals to Future Ms. SoHyun Kang, Regional Managing Director of Asia Pacific

at Project Management Institute

"PMI, as the leading authority in project management, empowers professionals through a global community, knowledge sharing, and certifications, driving positive change in organizations and communities, and witnessed the increased importance of project professionals in the face of technological advancements."

Management Approaches to Adapt to Changing Technology and Commercial Challenges Mr. Chirag Desai, Head of IT Digital & Channels Solutions, The Hong Kong Jockey Club

"In these turbulent times of geopolitical, economic, technological, and social changes, managers must adapt and equip themselves with the tools to navigate unpredictability and drive real changes, fostering discussions on informing, persuading, and influencing teams, peers, and boards to deliver technology transformations, while thinking, acting, and relating differently to succeed."





The Power of Innovation through Employee Motivation

Dr. Ted Suen, Deputy Chief Executive Officer, LPS

"The session explores the relationship between employee motivation and organizational innovation, emphasizing the role of leadership in fostering a culture that values and empowers employees to contribute novel ideas, solutions, and continuous improvement, ultimately driving transformative impact and competitive advantage in the business landscape."





PMIxAI and Adoption of GenAI

Mr. Galen Townson, Strategy Oversight Committee Chair, Project Management Institute

"Discover the transformative impact of AI and Machine Learning on project management as PMI offers thought leadership, training, tools, and resources to help project managers navigate the challenges and leverage generative AI to deliver successful projects and shape the future of the industry."

Powering Smart Cities through Digital Transformation in the Built Environment

Ir. Dave Chan, Chief Executive of Information, Communications & Building Technologies, ATAL Engineering Group

"This session explores the transformative potential of digital transformation in empowering smart cities by integrating advanced technologies, data, and infrastructure to create efficient and sustainable workplaces, delving into key components such as IoT, AI, and big data analytics, and their applications in various aspects of the built environment, inviting all audiences to join in the journey towards smart cities through the implementation of advanced technologies."





Empowering Tech Ventures by HKSTP's Support

Mr. Martin Liu, Assistant Director, Platform Development at HKSTP – Hong Kong Science and Technology Parks Corporation

"Explore the comprehensive support offered by the Hong Kong Science and Technology Parks Corporation (HKSTP) to tech ventures, including validation services, hackathons, competitions, digital membership, and the LLM Project Room, accelerating the development of tech ventures while showcasing an example of how HKSTP drives innovation in generative AI from idea to production."

Way Beyond Customer Experience

Ms. Akina Ho, Co-Founder, Global Head of Business Consultancy and Lead Ambassador for AsiaPacific AllstarsWomen DAO

"This session goes beyond basic customer experience, highlighting the transformative potential of brand experiences that engage all five senses to create an immersive journey, aiming to turn satisfied customers into passionate brand advocates through a holistic sensory experience that fosters lasting loyalty and advocacy."





Harnessing the Power of PropTech: Transforming Housing Management Practices

Dr. Darron Sun, Chair, External Affairs Committee, Hong Kong PropTech Association

"The session "Harnessing the Power of PropTech: Transforming Housing Management Practices" offers participants a comprehensive understanding of PropTech's role in revolutionizing housing management, exploring its impact on the industry, the digital economy, and the future of PropTech, while providing an interactive platform to engage in discussions and stay ahead in this rapidly evolving landscape."

How Payments affect Customer Experience and how Digital Payments will continue to evolve

Mr. Paul Henry Measor, Head of Merchant Acceptance, Fiserv

"We discuss about the characteristics of a bad payment system in events, travel, and online, understanding how technology can help avoid issues through case studies, acknowledging the rapid growth of digital payments across various platforms, and anticipating the arrival of new technologies that offer advantages such as enhanced security and improved user experience."







Unknown Management in AI and Robotics Era for PMPs

Dr. Kelvin Wan, EMBA Adjunct Professor, City University of Hong Kong

"The project managers should equip themselves with insights into managing AI and Robotics projects, enabling them to navigate the challenges and opportunities of this transformative era, embrace emerging technologies, and drive successful outcomes."

Panel Session: Female Power for the Future

"The panel session explored the transformative potential of education and awareness in shaping societal attitudes towards women's power and leadership, while also addressing potential challenges and roadblocks that hinder progress towards achieving gender equality and women's empowerment."





- Ms. Winnie Chan, Head of Personal Banking IT, Information Technology Department, The Bank of East Asia, Limited (Left)
- Ms. Miranda Cheung, Senior Manager, Information Security Technical Department, Octopus Cards Limited (Left 2)
- Ms. Ernie Szeto, Senior Business Process and Marketing Operations Manager, Merit Medical Systems (Left 3)
- Dr. Kelvin Wan, EMBA Adjunct Professor, City University of Hong Kong (Left 4)

PREPARED BY: KYLIE FUNG VP MARKETING PMI HONG KONG CHAPTER

SEMINARS: MY "BUY AND SELL" CAREER IN THE ERA OF VUCA

MY "BUY AND SELL" CAREER IN THE ERA OF VUCA 12 DECEMBER 2023 19:00 -21:00 PRESENTER: MR. DANNY CHUNG, REGION MENTOR (REGION 9 NORTH EAST ASIA)



Project Management Institute. Hong Kong

December Seminar:

My "Buy and Sell" Career in the Era of VUCA

Date: 12 DEC 2023 (TUE) Time: 19:00 - 21:00 PDUs: 2 Language: English Speark:

Dr. Danny Chung



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WhatsApp: +852 9500 8456 Fax: +852 2784 1616 E-Mail: admin@pmi.org.hk

"In the ever-changing and unpredictable VUCA era, characterized by Volatility, Uncertainty, Complexity, and Ambiguity, project management faces significant challenges. Whether it's IT projects, land development, market expansion, or mergers and acquisitions, these challenges are pervasive across different countries and industries. Can Agile Project Management be the ultimate solution to tackle these obstacles? Through personal experiences in leading international M&A, divestiture, and joint-venture projects, Mr Danny Chung shared his experience with extreme variables like SARS, COVID-19, political coups, financial tsunamis, and cultural diversity. These experiences offer the valuable into participants insiahts navigating the VUCA landscape.

PREPARED BY: DANNY CHUNG REGION MENTOR (REGION 9 NORTH EAST ASIA)



SEMINARS: EFFECTIVE COMMUNICATION STRATEGIES & SKILLS FOR PROJECT MANAGERS

31 JAN 2024 19:00-21:00

PRESENTER: MR. SHAFRAZ RIFAI, SENIOR COMPLIANCE MANAGER AT HSBC, ESG/SUSTAINABLE FINANCE PRACTITIONER



Mr. Shafraz has imparted valuable insights on effective communication, which can empower all project managers to establish connections among individuals, fostering mutual understanding, collaboration, and the exchange of ideas. By emphasizing the importance of clear and concise communication, project managers can create an environment where team members feel heard and valued. This, in turn, can lead to improved teamwork, increased productivity, and the successful realization of project goals. Mr. Shafraz's guidance serves as a reminder that effective communication is not only a vital skill for project managers but also a catalyst for building cohesive and high-performing teams. Ultimately, the ability to communicate effectively can pave the way for successful project outcomes and long-term professional growth.



PREPARED BY: WILSON YAU VP PROGRAMS PMI HONG KONG CHAPTER

PMI PROJECT MANAGEMENT CASE COMPETITION 2024 (1/2)

The PMI Hong Kong Chapter recently organized project management а case competition for university and college students in Hong Kong, South Korea, Taiwan, and Mongolia. In Hong Kong, thev collaborated with university and college career centers and academic staff to promote and encourage student participation. Over 230 students from 51 teams registered for the competition, aiming to train and develop young project managers and raise awareness of best practices in project management.

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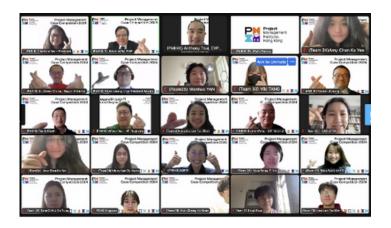


PMI PROJECT MANAGEMENT CASE COMPETITION 2024 (2/2)

The competition full-day included a students workshop, where participating received valuable training and feedback. Common feedback students from highlighted the interactive and practical nature of the workshops, expressing appreciation for the knowledge and skills gained.

Winning teams will receive Best, Distinction, and Merit Project awards in April 2024, with the Best Project team potentially competing with other chapters in June 2024.

We are pleased with the positive feedback from participants and hope that the competition will ignite students' interest in project management and pave the way for their future careers in the field.







PREPARED BY: ALBERT LEUNG VP AWARDS PMI HONG KONG CHAPTER

INTRODUCTION OF EXECUTIVE COMMITTEE (2023-25) (1/3)



Christine Yau

President

In order to make a positive impact on the PMI Hong Kong Chapter (PMIHK) and the wider society, Christine strives to promote PMIHK within Hong Kong, the region, and other PMI Chapters. She will collaborate closely with the relevant parties to develop strategic and tactical steps to provide a platform for project managers to share and enhance their project experiences through networking, seminars, training, and certification. She also aims to expand the recognition of project management as a crucial competency beyond the IT sector and establish collaborations with other professional associations, academic institutions, the HKSAR government, and corporations in both public and commercial sectors. Additionally, she is confident in leading a team to support members and local organizations' educational needs, networking, and mentoring, while also engaging in community services and talent cultivation.

LINKEDIN PROFILE: <u>HTTPS://WWW.LINKEDIN.COM/IN/CHRISTINE-YAU-88AB8A23/</u>



Anthony Tsui Executive VP External

With a strong background as a volunteer, certification holder, and Executive Committee Member, including roles as Vice President (Programs) and Executive VP (Internal), Anthony possesses the necessary insight and expertise to advocate for the profession, raise awareness, and drive business development for the Chapter. His strategies include a focus on integrated and synergistic business functions such as marketing, education, corporate relationships, technology, special programs, and young PM development. He firmly believes in engagement, collaboration, and outreach to various stakeholders, leveraging technology, internet, and social media to enhance operational efficiency and brand awareness. He also prioritizes advocating the PM profession to organizations, educational institutions, and the next generation of project managers through well-planned programs and effective marketing and communications strategies.

LINKEDIN PROFILE: <u>HTTPS://WWW.LINKEDIN.COM/IN/ANTHONY-TSUI-47498B21/</u>

INTRODUCTION OF EXECUTIVE COMMITTEE (2023-25) (2/3)



Kenny Wong Executive VP Internal

Leveraging his experience as a program/project manager, Kenny believes he can enhance support for members, raise awareness of the profession, and address the rapidly changing project management landscape. He actively develops strategies that promote and encourage member participation in volunteering within the project management community, facilitating connections between experienced project managers in various sectors to share their expertise with members, promoting the latest project management skills such as Agile, and actively promoting PMIHK to new professionals in the field of project management.

LINKEDIN PROFILE: HTTPS://WWW.LINKEDIN.COM/IN/KENNY-WONG-08406994/



Keen Lam

Executive VP Finance

Keen Lam has been the Executive VP Finance since 2021. He has successfully prepared annual financial reports in compliance with Hong Kong Companies Ordinance, developed budgets and financial forecasts, worked with auditors, and guided the Chapter's administration managers in financial management. He strives to maintain a sustainable financial position for PMIHK while promoting project management. He focuses on ensuring compliance with HK regulations and PMI Global policies, leveraging his financial expertise to advise the executive team on prudent financial policies, maintaining professional financial standards, implementing strong financial governance, and collaborating with the Executive Team to generate cash flow to support the Chapter's activities.

LINKEDIN PROFILE: HTTPS://HK.LINKEDIN.COM/IN/KEEN-LAM-706ABA21_

INTRODUCTION OF EXECUTIVE COMMITTEE (2023-25) (3/3)



Xenon Lam Honorary Secretary

As the Honorary Secretary of PMI Hong Kong, Xenon has demonstrated exceptional leadership during her second term from 1 July 2021. she has successfully managed the University PM Challenge and organized the Hong Kong Chapter 25th Anniversary Congress, showcasing a strong commitment to promoting project management excellence in the region. Xenon's vision is centered around ensuring PMIHK's compliance with both Hong Kong SAR laws and PMI Global rules, encompassing meticulous adherence to statutory requirements and the effective operations of the administration office.

Under Xenon's leadership, PMIHK has diligently upheld compliance with the Hong Kong Companies Ordinance and the PMI charter, while also prioritizing the efficient management of the administration office to deliver exceptional services to all stakeholders. Her proactive approach and dedication to governance, compliance, and operational excellence reflect a steadfast commitment to furthering PMIHK's mission with professionalism and integrity.

LINKEDIN PROFILE: <u>HTTPS://WWW.LINKEDIN.COM/IN/XENON-LAM-A6034244/</u>



PREPARED BY: KYLIE FUNG VP MARKETING PMI HONG KONG CHAPTER