



VP-Marketing Elect: Ma Pui Shan, Eva

**Vision Statement:**

I have attended PMI-Hong Kong chapter event since 2013 and have enjoyed and appreciate many of the events. Getting to know different members of our chapter has Inspired me to do more and be more involved as a young project professional.

My vision for VP Marketing is to promoting and deliver value-added service to PMIHK chapter and it services to both members and the community as large. As a VP Marketing, I shall support PMIHK to create, develop and implement marketing plan, campaigns, and any activities that align with chapter's strategic plan and to our target audiences.

PMIHK marketing shall also support with timely news & updates release, updates and promotes on our major events, presence on social media that maintain good contacts with members of both local and within PMI. Keep a good communication with other PMIs local chapters and supporting associations/ organizations in Hong Kong to promote our major events and exchanges industrial information.

**PMI Leadership Experience:**

PMIHK VP Special Project 2017- 2019

- Support on PMIHK website development project
- Floor Manager of PMIHK Asia Pacific Project Management Congress 2018
- Support PMI Chapters in Asia through attending regional conferences
- Participated in networking events with affiliate associations of PMI HK Chapter
- Participated and support PMIHK functions, meetings and activities
- Support other VPs as needed

Sub-Committee member of VP Special Project 2014-2017

- Volunteer in PMIHK (2014-2017)
- PMIHK Asia Pacific Project Management Congress 2014, 2015, 2016
- PMIHK Chapter AGM 2016
- PMI Leadership Institute Meeting 2017 - Asia Pacific