

Oct 2016 | Issue 26



Project Management Institute
Hong Kong Chapter

PMI HK Asia Pacific Project Management Congress

5 November 2016 | Cyberport



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PMI HK Asia Pacific Project Management Congress 2016



5th November 2016 | Cyberport Conference and Exhibition Centre

“Building a better tomorrow, making a difference through Project Management”

| Congress Details: | |
|-------------------|--|
| Date: | 5th November 2016 (Sat) |
| Time: | 9:00 am – 6:00 pm (Registration starts on 8:30 am) |
| Venue: | Cyberport Conference and Exhibition Centre, Level 3, Core E, Cyberport 3, Hong Kong Click here for direction |
| PDU: | 8 PDU (4 Leadership and 4 Strategic) |
| | *Free Shuttle bus service between Cyberport and Admiralty MTR Station will be provided |

In our July 2016 Newsletter, PMI Hong Kong Chapter announced the Congress 2016 and introduced the theme and synopsis. In this issue, the Chapter is proud to present its full program for Congress 2016, with details of the distinguished guest speakers, which includes local and international industry leaders and their presentation topics.

Congress program highlights:

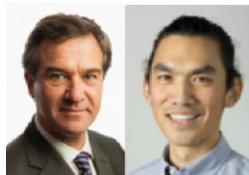


Guest of Honour: Mr. Man-Hin Lai, S.B.S., F.S.D.S.M, Former Director of Fire Services, HK SAR
Mr Lai was appointed Director of Fire Services in June 2014 and recently retired in 2016



Belt and Road: “Building a Better Tomorrow with the Belt and Road Initiative” by Mr Nicholas Kwan, Director of Research, Hong Kong Trade Development Council.

The Belt and Road Initiative is well-publicized but poorly understood. How can it contribute to our better future will depend on how well we understand and own the Initiative, especially for those in Hong Kong?



Workshop Session “From idea to execution: Creating compelling visions to facilitate valuable outcomes” by Mr Daryl Chan, Senior Consultant, and Mr Yann Hamon, Managing Director, both from Why Innovation!

| | |
|---|--|
|  | <p>5 Breakout sessions covering topics such as digital economy, value of big data, business value through ROI, and aligning IT with the business objectives and strategies</p> |
|  | <p>Full course buffet lunch catered by Le Meridian Cyberport</p> |

Full Congress Program - as of 11th October (subject to change)

| Time | Saturday, 5 November 2016 – Congress Program |
|-------------------------------------|--|
| 08:30 - 09:00 | Registration |
| 09:00 - 12:30 Morning Sessions | Opening Ceremony & Welcome Speech Mrs Rossana Ho , President, PMI Hong Kong Chapter |
| | Guest of Honour Address Mr. Man-Hin Lai , S.B.S, F.S.D.S.M Former Director of Fire Services |
| | Keynote Address: Prof Daniel Lai , BBS, JP Professor of Practice (Computing), the Hong Kong Polytechnic University, and Programme Director, CoolThink@JC |
| | Keynote Address: Mr Bob Chen , Managing Director, PMI China |
| | Keynote Address: “Building a Better Tomorrow with the Belt and Road Initiative” Mr Nicholas Kwan , Director of Research, Hong Kong Trade Development Council |
| 12:30 – 14:00 | Lunch |
| 14:00 - 18:00 Afternoon Sessions | Workshop Session: “From idea to execution: Creating compelling visions to facilitate valuable outcomes” Mr Daryl Chan , Senior Consultant, Why Innovation! Mr Yann Hamon , Managing Director, Why Innovation! |
| | Breakout Session: “Opportunities and Challenges in the Booming Digital Economy” Dr Alexander B Chan Senior Programme Director / College Principal Lecturer, HKU SPACE Executive Academy |
| | Breakout Session: “Practical Cases of how Big Data Creates Business Values for Enterprises” Dr Lawrence Wong , Managing Partner, GCE Consulting Limited & Big Data Elite Asia |
| | Breakout Session: “Getting the Measure of your Business Value through ROI” Mr Colin Millward , Founder & Managing Director, The Business Evaluation Centre |
| | Breakout Session: Mr William Chen , President, PMI Taiwan Chapter |

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|-------|---|
| | <p>Breakout Session: “IT Cost Management – An important aspect of IT leaders to align with business leader” Ir Steve Sung, Managing Consultant, Sung Consultant</p> |
| | <p>Keynote Address “How Music Changes Lives” Ms Monique Pong, Founder & Artistic Director, Music Children Foundation</p> |
| | <p>Keynote Address Ms Margaret Chung, Greater China Programme Director, HSBC</p> |
| | <p>Keynote Address Mr. Bernard Kuhl, Global Transaction & Payment Services, Chief Operating Officer, Asia Pacific, Societe Generale</p> |
| | <p>Closing Remarks Mrs Rossana Ho, President, PMI Hong Kong Chapter</p> |
| 18:00 | End of the Programme |

Registration Fees for Individuals and Groups:

| Registration Fees (per person) | PMI HK Member | Non- Member |
|--|---------------|--------------|
| Individual Rate - Regular Rate | HKD \$1,580* | HKD \$1,880* |
| Group Rate – 5 or more registrations – Regular Rate | | HKD \$1,580* |

* Fee includes Congress sessions, refreshment breaks, lunch and a set of Congress materials.

Register now and join us at Congress 2016 at Cyberport. To register online for individual registration, please click http://www.pmi.org.hk/education/Default_Show.aspx?id=121 or scan the QR Code. For Group registration, please contact our Congress Secretariat at congress@pmi.org.hk or download the form from event website.

For more information, please visit our [web site](#) or contact us by:

Phone: + 852 2559 9973

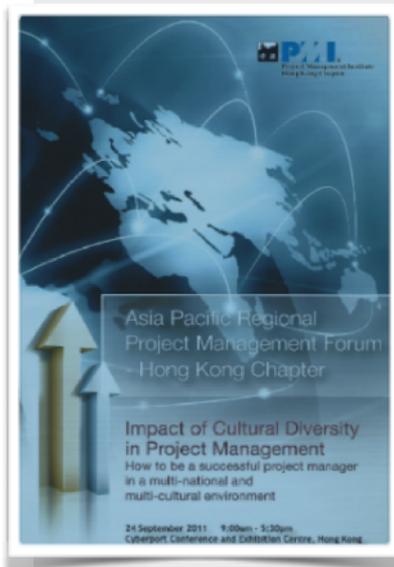
Fax: +852 2547 9528

Email: congress@pmi.org.hk



Down Memory Lane - PMI HK Conferences 2011 to 2015

With the Hong Kong Chapter's Congress 2016 being only two weeks away, let me take you down memory and revisit the last 5 year's project management conferences, starting from 2011. The Chapter has hosted the conferences continuously every year since then. These congresses are realised through the dedicated efforts of the Chapter executives, members and volunteers through the years, who have volunteered their personal time to bring you these events.



2011: Asia Pacific Regional Project Management Forum

Theme: Impact of Cultural Diversity in Project Management-How to be a successful project manager in a multi-national and multi-cultural environment

Date: 24 September 2011

Venue: Cyberport Conference and Exhibition Centre, HK

Format: Day 1 - 7 keynote speakers, 4 breakout sessions, 1 panel discussion



2012: Asia Pacific Project Management Congress 2012

Theme: Maximising Business Benefits in a Dynamic & Changing Environment

Date: 2 - 3 November 2012

Venue: Cyberport Conference and Exhibition Centre, HK

Format: Day 1 - 5 keynote speakers, 8 breakout sessions, 1 panel discussion Education training workshops Day 2 - Education training workshops



2013: Asia Pacific Project Management Congress 2013

Theme: Rising to the challenge – Leading through innovation and sustainability. Kodak filed for Chapter 11 bankruptcy protection in Jan 2012. The city of Detroit filed for Chapter 9 bankruptcy on 18th July 2013. What have we learned from their demise? Will putting emphasis on innovation and sustainable growth make a difference?

Organizations today face challenges from many fronts in their pursuit of competitive advantage and sustainable growth. How should they get prepared to overcome these challenges? What could be the business benefits through innovation and sustainability?

Date: 1 to 2 November 2013

Venue: Cyberport Conference and Exhibition Centre, HK

Format: Day 1 - 7 keynote speakers, 2 breakout sessions, 2 panel discussions
Day 2 – Education training workshops

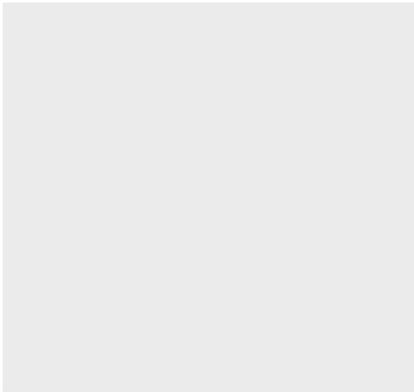


2014: Asia Pacific Project Management Congress 2014

Theme: Managing Business Complexity, Turning Strategy into Success

Organisations today constantly operate within a complex, challenging and changing environment. This is characterised by a landscape of political & social instability, business & economic uncertainty and relentless customer & market demands. Thus, more than ever before, there is an urgent need for organisations to become more adept at managing business complexity and more effective in taking their strategies and driving excellence throughout its entire delivery.





Date: 8 November 2014

Venue: Cyberport Conference and Exhibition Centre, HK

Format: Day 1 - 6 keynote speakers, 6 breakout sessions, 1 panel discussion

2015: Asia Pacific Project Management Congress 2015

Theme: Preparing for the future; are we ready for the next wave of opportunities?

Organisations of all sizes need to plan and prepare for the future in order to survive and prosper. The need to

i) adapt to a dynamic and often uncertain global economic & business environment,

ii) capitalize on opportunities and iii) drive continuous improvement, are all now critical competencies.



Date: 5 December 2015

Venue: Cyberport Conference and Exhibition Centre, HK

Format: Day 1 - 8 keynote speakers, 2 breakout sessions, post event networking function



Managing the Congress – behind the scenes, simplified

By Keen Lam, VP Marketing

PMI HK Chapter has hosted its annual Project Management Congress every year since 2011. Congresses don't just magically happen. There is a lot of effort behind the scenes to deliver a smooth event for the delegates. So let me take you behind the scenes to take a simplified peak at the activities involved in organising a Congress

Why hold an annual Congress?

- To promote the project management profession in Hong Kong
- To promote the Project Management Institute and the Hong Kong Chapter
- To provide a forum for project management and networking opportunities for the business communities

What activities are involved?

CONCURRENT ACTIVITIES

INITIATION

Form Congress Team | Set Congress theme | Set date | Engage Event Manager | Set Budget | Set fees

MARKETING

Promote Congress | Emails, Webpage, flyers, etc | Promotions & early bird | Manage registrations | Manage displays, brochures

PROGRAM

Manage program schedule | Invite speakers | Manage event MC & script

SPONSORS

Create Sponsor Pack | Seek sponsors

LOGISTICS

Procure souvenirs & gifts | Manage event site | Manage live-event with volunteers support | Manage food and beverages

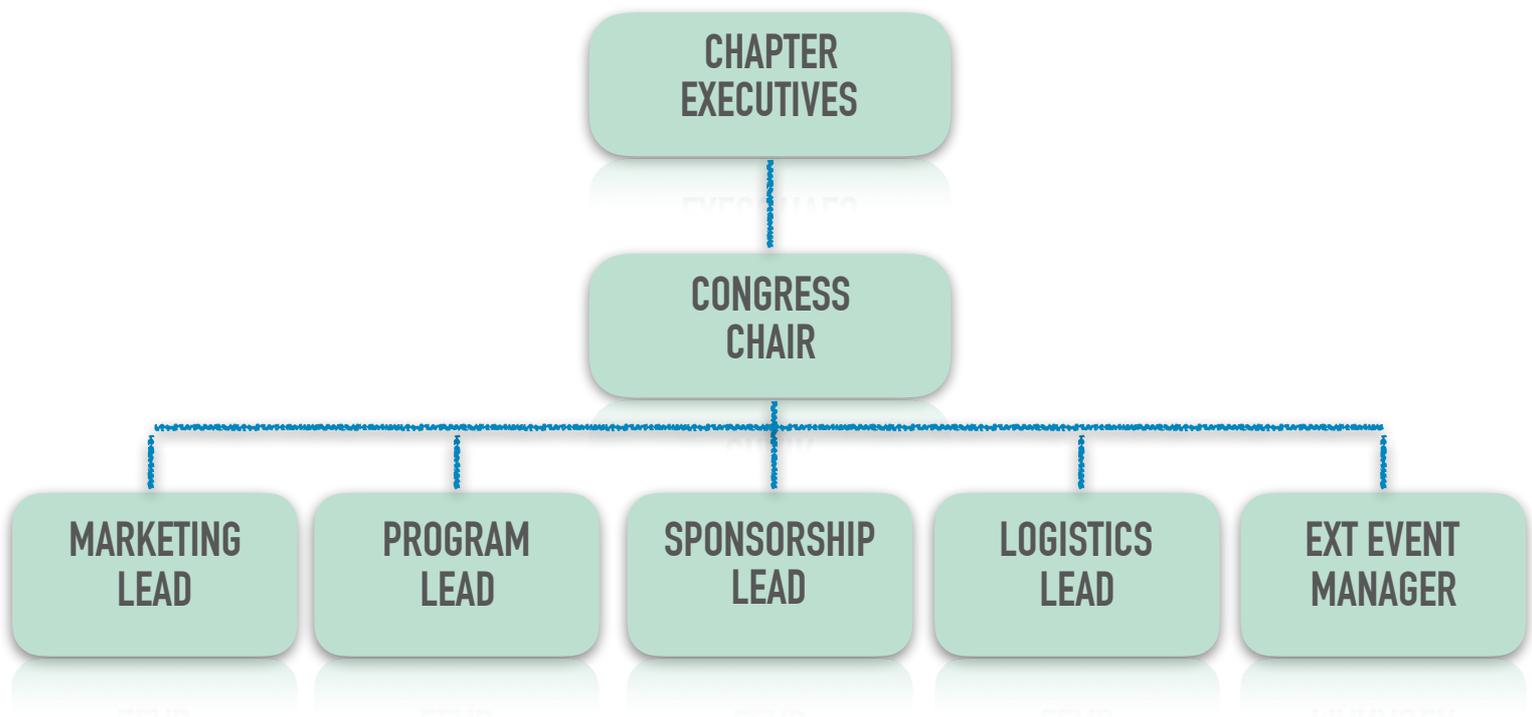
EVENT ADMIN

Process registrations | Manage communications | Plan management of live event

RUN EVENT LIVE

Pre-event prep | Run event | Register delegates | Manage speakers | Run the program

How is the team organised?



The Congress Team reports to the Chapter Executive and also engage individual VP's and volunteers for support when required.

What are the critical success factors?

1. **Strong program with renowned and great speakers**
A well balanced program focusing on current hot topics with renowned, exciting and engaging speakers will pull in the crowds
2. **Strong marketing and promotion**
An event needs delegates. A great program need a strong marketing plan and promotion to reach and attract the delegates
3. **Sponsorship**
Securing sponsors will help promote the event as well as provide revenue to complement the registration fees, in order to break-even
4. **Strong Congress team and support from Chapter members**
Great teamwork and support will overcome issues and deliver an enjoyable and successful event

The 2016 Congress Team looks forward to meeting the delegates at this year's premiere event on 5 November 2016.

Editorial

Congress, Congress, Congress 2016! is the main focus of this issue and in line with this, 3 articles on PMI HK Project Management Congress are devoted to this issue; an article on the history of the past 5 Congresses and another on the behind-the-scenes organisation of the Congress. With a great line-up of guest speakers in our exciting program, I strongly encourage all our readers to register and join our Congress on Saturday 5 November.

“The P in PM is as much about ‘people management’ as it is about ‘project management.’”

Cornelius Fichtner



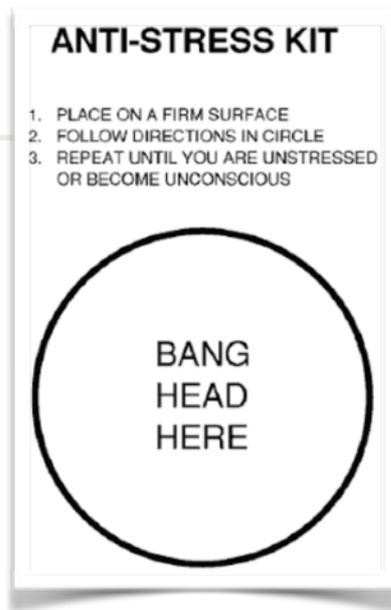
As one of our key Chapter’s initiatives to promote project management in young people, PMI HK Chapter presented Young PM Awards for Best Project and Best PM to the winners selected from the student project teams from Ying Wa College, who participated in their school’s projects. This initiative was led by Sindy Yau (Executive VP – Internal) working with the College’s Parent Teacher Association. Read more about this in the article “Young PM Awards 2016 to students of Ying Wa College”.



In this issue, we also report on the Mongolia Chapter’s Conference 2016 and two evening seminars. We are now in the last quarter of the year, so here are a few light hearted comments to put a smile on battle weary project managers.

Happy reading

Keen Lam
Editor, VP Marketing



Young PM Awards 2016 to students of Ying Wa College

By **Sindy Yau, EVP Internal**

PMI Hong Kong Chapter encourages the adoption of professional project management practices by not only project managers in the business world but also students in universities and high schools.

In July 2016, we took great pleasure in granting the Young PM Awards to seven students of Ying Wa College for their outstanding performance in a study tour to Seoul, Korea on Jun 30 – Jul 5, 2016. The study tour was a well-structured program organized by the Parent-Teacher Association of Ying Wa College. Thirty eight students from F.1 to F.5 who joined the tour, were organized into six groups to run projects on various social or economic topics related to Seoul, such as town planning, environmental protection, entertainment industry and technological development. Ms. Sindy Yau, Executive Vice-President – Internal, introduced ten knowledge areas of PMBOK (Project Management Book of Knowledge) and facilitated the students to develop the work breakdown structures for their projects in a pre-tour workshop on Apr 30. The students applied their PM knowledge in the preparation of their project plans before the tour, monitored their project progress during the tour and made the final project presentations to parents after the tour. The Best Project Award was granted to the group comparing the effectiveness of waste management between Hong Kong and Seoul. Two project managers, Chan Tin Wai and Chan Ho Sing, won the Best Project Manager Awards for their effective application of the PM skills to manage their teams. Mr. Sherman Ng, Honorary Secretary, presented certificates to all winners in the project presentation on Jul 9.

It is an important milestone for PMI Hong Kong Chapter to grant the first set of Young PM Awards. We will continue to promote the PMI “PMBOK” knowledge to students from universities and high schools and encourage them to apply them to their school projects. More Young PM Awards are coming soon!

Pre-tour workshop on 30 Apr 2016



Final project presentation, 9 Jul



PMI Mongolia Conference 2016

By Anthony Tsui, VP Programs

PMI Mongolia Chapter was established in 2012 by founders, Colin Murphy, Ganbat Chuluunkhuu, Oyut Badral and Robin Tolbert. The Chapter was formally approved in February 2013 and is now part of PMI Region 9, which also includes PMI China, Hong Kong, Japan, Korea and Taiwan.

This year's international conference is the 3rd conference hosted by the Mongolia Chapter, with the theme "Best Practices in Project". The Conference was held on 7 and 8 October, 2016, at the Blue Sky Hotel in Ulaanbaatar, the capital of Mongolia. It was attended by over 400 delegates and was supported by more than 60 enthusiastic volunteers. Marc Tasse, the General Secretary of the Mongolia Chapter welcomed the delegates and guests. This was followed by the opening speech from Cindy Anderson, Vice President, Brand Management, PMI and keynote speeches from industry leaders in Mongolia. The rest of the 2 days were organised into 3 streams, i) Construction/Mining, ii) Non-mining/services and iii) PMO/Project Mining with a total of 24 presentations.

PMI Hong Chapter was represented at the conference by Ms Rossana Ho (President), Ms Christine Yau (VP External), Anthony Tsui (VP Programs), Cary Lam (VP Volunteers Development and Joseph Tam (VP Education). Anthony ran a workshop on "Getting Projects off to a Good Start" while Joseph gave a presentation on "Preparing for the Next Generation of Project Managers". The Conference had a highly charged atmosphere with highly energised and enthusiastic people. It was a joy to experience the passion about project management.

Photos to share from the Conference and around the city:



PMI HK Seminar – July 2016

“How To Cultivate Project Management Culture” - Mr Gary Watkins

By Manoj Agarwal, Programs Sub Committee Member

Mr. Watkins is the Professorial Research Fellow and Head of Discipline for MRO Human Factors in Aviation Services Research Centre of Hong Kong Polytechnic University.

He has over 15 years of experience in U.S. and International Aerospace and Defence industries. He has led portfolios of work involving the delivery of jet aircrafts to the US Government, Aircraft Maintenance & Repair Programs, Research & Development of Advanced Technologies to improve MRO cost, time, quality, and safety performance.

Mr. Watkins holds a Bachelor of Science (Project Management) from Capella University, a Master of Business Administration from Aspen University, and is a PMI Certified Portfolio Management Professional (PfMP), a Project Management Professional (PMP), a certified Project Director (CPD), Six Sigma Black Belt, Certified Private Pilot, veteran US Marine Corps.



In his presentation, Mr. Watkins explained the meaning of culture, and its impact on organizations and project management. He pointed out that culture is learned and is shared behaviour of a community. Culture is very powerful and drives human behaviour. Cultures often clashes with other cultures and are harder to change the older they are.

He next discussed the topic of organizational culture. He explained that customer, employee, and company are major stakeholders of the organizational culture. Customer's experience, employee's work environment, and company's hierarchy varies with each organization's culture.

On project management culture, he stated that each culture has symbols, language, values, beliefs, and traditions. Project management also has these components in common, which include:

- ♣ Symbols such as network diagrams, fishbone diagrams etc.
- ♣ Language or terminology such as triple constraints, critical path etc.
- ♣ Values such as discipline, process etc.
- ♣ Beliefs such as professionalism, volunteerism etc.
- ♣ Traditions such as stakeholder analysis, risk register review etc.

Good project management culture brings in a lot of value to customers, employee and company. Customer gets more confidence in products, employee has clear set of roles, and company has better performance and competitiveness.

He emphasized project management culture cannot be cultivated by dictating. Project management culture can be cultivated and re-shaped by making culture understandable, useful, and cost effective.

PMI HK Seminar – September 2016

“Leading & Leveraging Change in a Turbulent world” – Mr. Joey Wan

By Manoj Agarwal, Programs Sub Committee Member

Mr. Wan is a professional leadership and management trainer and consultant for multinational corporations, small and medium enterprises, non-profit organizations, and universities. He has extensive training experience in areas of Leadership & Motivation, Innovation & Entrepreneurship, Manager & Organization, Effective Executive, and Strategic Thinking.



Mr. Wan holds a Master of Business Administration degree and Bachelor of Science (International Business) degree from San Francisco State University. He is currently studying for his Doctorate degree at Hong Kong Baptist University (Doctor of Business Administration) and his research area is “Entrepreneurial Intention”.

In his presentation, he explained that most organizations are in a state of change. The difference between success and failure depends not only on helping executives adapt to change, but also in creating an environment that fosters professional growth. A successful entrepreneurial executive always searches for change, responds to it, and exploits it as an opportunity, in a diversified internal and external environment.

He started by explaining what the resistance to change are and how to cope with them. He further shared management guru Peter Drucker’s principles on change. According to Drucker every output, person, process, department and market should pass the test for efficacy. If it fails, then it should be abandoned. Drucker also suggested improvement of 3% per year is sufficient. He said too often, change leaders make mistake by focusing on brand-new improvements, rather than building on existing success. Change should be introduced on a small scale and approached carefully. Market research and risk analysis should carefully done before introducing any big scale change. He advocated a separate budget for change to avoid any financial hitches.

Mr. Wan next talked about windows of innovation. Demographic changes, process changes, industry or market structure changes, perception change, new knowledge etc opens up windows of innovation and sometimes innovation is unexpected.

Mr. Wan also explained the principles of innovation. One starts with analysing any opportunity and checking whether people will be interested in using it. The innovation must be simple, small, and focused on a leading a small market segment.

The presentation was very informative, captivating, and full of real life examples from Hollywood movies to current political environment.

ADVANCE TRAINING COURSES & CONGRESS – Nov 2016

Please check out our PMI Hong Kong website (<http://www.pmi.org.hk/education/default.aspx>) for further details/updates and register as early as possible to avoid disappointment.

| NEW | Course Title / Venue | Date / Time |
|-----|--|--|
| | <p>Agile Fundamentals and the Roadmap to be PMI-ACP® (new)</p> <p>Venue: Room 502, 5/F Chow Sang Sang Bldg., 229 Nathan Road Kowloon</p> <p>Trainer: Mr Alex Sin</p> <p>Language: English / Cantonese</p> | <p>2016-11-26 9:00 am to 6:00 pm</p> |

Payment Information

Students can enjoy a 10% discount for registering 3 or more PMI training courses at the same time (excluding courses marked with an "*"). For details, please call our PMI administration staff at 2784 1880 or email to admin1@pmi.org.hk.