



ASIA PACIFIC REGIONAL
PROJECT MANAGEMENT FORUM
HONG KONG CHAPTER 2011



Panel Discussion: Regional Project Update

Managing Director of PMI China
Mr. Bob Chen

24 Sep 2011

Critical Cultural Factors

1. Big Governments (shareholders) -

- Final decision maker and making the game rulers
- Lots of investments, 70% in GDP are related to Government investments
- Engagements of lots of industries' standards

2. Relationships –


- “Contact” to “Contract” - Relations is one critical to all in China
- Developing the relationships before any kinds of business/projects start
- Communications is core basic and critical factor to PM

3. “Certified” are more important -

- Long history stories in China for “TESTING” for certifications
- “Certified” have been becoming one basically requirement to the PM
- Over 40,000 PMPs in mainland



ASIA PACIFIC REGIONAL
PROJECT MANAGEMENT FORUM
HONG KONG CHAPTER 2011

The background of the slide is a dark blue world map with glowing white lines connecting various points across the globe. In the foreground, there are three 3D arrows pointing upwards: a large orange one, a medium blue one, and a small white one. The overall theme is global connectivity and growth.

Panel Discussion: Regional Project Update

President of PMI Japan Chapter
Mr. Hirotoshi Kamba

24 Sep 2011

Critical Cultural Factor of Japan

- Language barrier
- Shy? Read only, Listen only attitude
“Silence is gold” manner
- Low context culture



**ASIA PACIFIC REGIONAL
PROJECT MANAGEMENT FORUM**
HONG KONG CHAPTER 2011



**Panel Discussion:
Regional Project Update**

President of PMI South Korea Chapter
Mr. Young Min Park

24 Sep 2011

3 Critical Cultural Factors of Korea

- ◆ **People, Money and Time**
- ◆ **Top – Down TAREGT**
- ◆ **Teamwork and Leadership**



ASIA PACIFIC REGIONAL
PROJECT MANAGEMENT FORUM
HONG KONG CHAPTER 2011



**Panel Discussion:
Regional Project Update**

President of PMI Taiwan Chapter
Dr. Simon Fu

24 Sep 2011

TEAM Work

- Test 1: Cooperation (From Boss)
Availability
- Test 2: Mingling (From Every Level)
- Test 3: Political sense
 - Color is important in critical timeframe
 - Never get straight answers